Exceptional Agility Founder Scott M. Graffius Named a Top Agile Thought Leader

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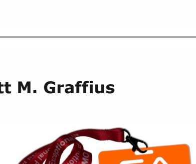
Scott M. Graffius is an agile project management practitioner, consultant, multi award-winning author, and highly sought-after international keynote speaker. He has generated over $1.9 billion of business value in aggregate for the organizations he has served. He is the Founder of Exceptional PPM and PMO Solutions™ and subsidiary Exceptional Agility™. Graffius and content from his books, talks, workshops, and more have been featured and used by businesses, professional associations, governments, and universities. Examples include Microsoft, Oracle, Broadcom, Cisco, Gartner, Project Management Institute, IEEE, National Academy of Sciences, United States Department of Energy, New Zealand Ministry of Education, Yale University, Tufts University, and others. He has delighted audiences with dynamic and engaging talks and workshops on agile, project management, and technology leadership at 84 conferences and other events across 25 countries.

Thinkers360, the world's first open platform for thought leaders and influencers, included Graffius on their March 31, 2023 list of Agile Thought Leaders and Influencers. Thinkers360's patent-pending approach to ratings factors each candidate's diverse contributions and content such as articles, books, media coverage, podcasts, social media, speaking events, videos, and more.

About Scott M. Graffius



Scott M. Graffius is an agile project management practitioner, consultant, multi-award-winning author, and international keynote speaker. He has generated over $1.9 billion of business value in aggregate for the organizations he has served. His expertise spans project, program, portfolio, and PMO leadership inclusive of agile, traditional, and hybrid approaches. Graffius and content from Graffius's books, workshops, speaking engagements, and more have been featured and used by businesses, professional associations, governments, and universities. Examples include Microsoft, Oracle, Broadcom, Cisco, Gartner, Deloitte, EY, Project Management Institute, IEEE, SANS Institute, U.S. Soccer Federation, Ford, Qantas, Wrike, Bayer, National Academy of Sciences, United States Department of Energy, United States Army, United States National Park Service, New Zealand Ministry of Education, Amsterdam Public Health Research Institute, Yale University, Tufts University, Texas A&M University, Warsaw University of Technology, University of Waterloo, National University of Ireland Galway, CQUniversity Australia, Scrum Inc., Zurich University of Applied Sciences, and others.

Graffius is the Founder of Exceptional PPM and PMO Solutions™ and subsidiary Exceptional Agility™. The professional services firm provides client organizations with advisory, training, speaking, embedded talent, and facilitative consulting services to help them advance their agile project, program, portfolio, and PMO management capabilities to best realize their strategic objectives and business initiatives, making them more competitive and valuable. The company confidently backs its services with a Delighted Client Guarantee™.

A fantastic agile transformation experience and result with a client organization in the entertainment industry was the inspiration for Graffius's first book, *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions* (ISBN-13: 9781533370242). It helps technical and non-technical teams develop and deliver products in short cycles with rapid adaptation to change, fast time-to-market, and continuous improvement—which supports innovation and drives competitive advantage. The book garnered 17 first place awards from national and international competitions. His second title, *Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change* (ISBN-13: 9781072447962), was named one of the best Scrum books of all time by BookAuthority. Graffius and his works have been featured by media outlets and publications including Yahoo Finance, Computer Weekly, MobileAppDaily, Informa, Innovation Management, NASSCOM, Software Quality Management, ALLAGIS, Business Application Monitoring, Learning Solutions, Innovation Ecosystem Metrics, DZone, Innovation Project Management, TopDevs, NHD Podcast, and others.

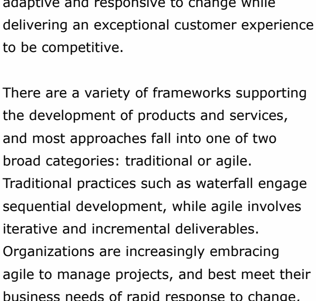
Graffius is a former vice president of project management with a publicly traded provider of diverse consumer products and services over the Internet. Before that, he ran and supervised the delivery of projects and programs in public and private organizations with businesses ranging from e-commerce to advanced technology products and services, retail, manufacturing, entertainment, and more. He has experience with consumer, business, reseller, government, and international markets.

Graffius has a bachelor's degree in Psychology with a focus in Human Factors. He holds nine professional certifications: Certified SAFe 6 Agilist (SA), Certified Scrum Professional - ScrumMaster (CSP-SM), Certified Scrum Professional - Product Owner (CSP-PO), Certified ScrumMaster (CSM), Certified Scrum Product Owner (CSPO), Scrum Foundations Educator (SFE), Project Management Professional (PMP), Lean Six Sigma Green Belt (LSSGB), and IT Service Management Foundation (ITIL). He is a member of the Scrum Alliance, the Project Management Institute (PMI), and the Institute of Electrical and Electronics Engineers (IEEE).

He has been actively involved with the Project Management Institute (PMI) in the development of professional standards. He was a member of the team which produced the *Practice Standard for Work Breakdown Structures—Second Edition*. Graffius was a contributor and reviewer of *A Guide to the Project Management Body of Knowledge—Sixth Edition, The Standard for Program Management—Fourth Edition*, and *The Practice Standard for Project Estimating—Second Edition*. He was also a subject matter expert reviewer of content for the PMI EMEA Congress 2019, and he served as a member of the review team for the Scrum Alliance's Global Scrum Gathering—New York City 2020.

Graffius delivers dynamic and engaging talks and workshops at public and private/corporate events. His engagements include 84 in-person and online conferences and other events around the world, including Armenia, Australia, Brazil, Canada, Czech Republic, Finland, France, Germany, Greece, Hong Kong, Hungary, India, Ireland, Lithuania, Luxembourg, Nepal, Netherlands, New Zealand, Norway, Romania, Sweden, Switzerland, United Arab Emirates, United Kingdom, and the United States. Graffius delights audiences with sessions on technology leadership and project, program, portfolio, and PMO management inclusive of agile, waterfall, and hybrid approaches. He uses everyday language and vibrant custom visuals to make complex topics clear, and he provides audiences with practical information they can use. Visit https://ScottGraffius.com to learn more.

About *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions*



Book available in the United States: bit.ly/scrumone And around the world: bit.ly/world-agile

Shifting customer needs are common in today's marketplace. Businesses must be adaptive and responsive to change while delivering an exceptional customer experience to be competitive.

There are a variety of frameworks supporting the development of products and services, and most approaches fall into one of two broad categories: traditional or agile. Traditional practices such as waterfall engage sequential development, while agile involves iterative and incremental deliverables. Organizations are increasingly embracing agile to manage projects, and best meet their business needs of rapid response to change, fast delivery speed, and more.

With clear and easy to follow step-by-step instructions, **Scott M. Graffius**'s award-winning ***Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions*** helps the reader:

- Implement and use the most popular agile framework—Scrum;
- Deliver products in short cycles with rapid adaptation to change, fast time-to-market, and continuous improvement; and
- Support innovation and drive competitive advantage.

Hailed by Literary Titan as "the book highlights the versatility of Scrum beautifully."

Winner of 17 first place awards.

Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions is available in paperback and ebook/Kindle worldwide. Some links by country follow.

- Australia
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- Germany
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- Ireland
- Israel
- Italy
- Japan
- Luxembourg
- Mexico
- Netherlands
- New Zealand
- Norway
- Spain
- Sweden
- Switzerland
- UAE
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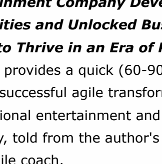
- United States
- More countries

About *Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change*


Book available in the United States: bit.ly/at-us And around the world: bit.ly/at-world

Thriving in today's marketplace frequently depends on making a transformation to become more agile. Those successful in the transition enjoy faster delivery speed and ROI, higher satisfaction, continuous improvement, and additional benefits.

Based on actual events, ***Agile Transformation: A Brief Story of How an Entertainment Company Developed New Capabilities and Unlocked Business Agility to Thrive in an Era of Rapid Change*** provides a quick (60-90 minute) read about a successful agile transformation at a multinational entertainment and media company, told from the author's perspective as an agile coach.

The award-winning book by **Scott M. Graffius** is available in paperback and ebook/Kindle worldwide. Some links by country follow.

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- Denmark
- Finland
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- Germany
- Greece
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About Exceptional Agility

EXCEPTIONAL AGILITY™
PART OF EXCEPTIONAL PPM AND PMO SOLUTIONS™

Exceptional Agility — part of Exceptional PPM and PMO Solutions — provides organizations with advisory, training, speaking, embedded talent, and facilitative consulting services to help them build and advance their agile project, program, portfolio, and PMO management capabilities and results to best realize their strategic objectives and initiatives, making them more competitive and valuable.

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